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Register online at [ConferenceWorks.com](http://ConferenceWorks.com)  
or call toll free 800-395-8445

## BONUS SUNDAY WORKSHOP

You are not **WHO** you **THINK** you are

Sunday, 9am – 1 pm • Michael Mendizza

Who you think you are, what Pearce calls our self-world view, defines literally our world and how we live. What if that view is wrong? What if you are not who you think you are? What if you were suddenly able to peel away that mask and connect directly with your full potential – this instant and the next? What if failure were not even a possibility? How would that change your life, the life of your children and the future of the planet?

Take a brisk joy-ride into optimum states of learning and performance with **Michael Mendizza**, long time friend and student of Joseph

Chilton Pearce, J. Krishnamurti, David Bohm, and many others, author, film maker and founder of Touch the Future. See [www.tffuture.org](http://www.tffuture.org).

Catch a glimpse of the near irresistible force that keeps you stuck right where you are. Discover how early this psychological virus was inserted in your psyche and why. See firsthand how this self-degenerative force cripples your true freedom, creative power and insight. Best of all take practical steps to banish this crippling force from your life and the lives of you children – today.

Also for Healthcare Professionals & Educators:

- New discoveries about sources of dysfunctional self-images and beliefs
- The key to lifelong optimum learning and performance
- How the adult-model-culture shapes and conditions children
- Transcendent mentoring of this and future generations



**Michael Mendizza**, has been an educational and documentary filmmaker for the past 25 years and is founder of Touch The Future, a nonprofit learning design center in California ([tffuture.org](http://tffuture.org)). He has done extensive research on what athletes call the zone, researchers call flow, and children call play. By studying the lives of peak performers, Michael discovered

that excellence, at any age or in any field, is “state specific,” which he explains in his talks. He is coauthor, with Joseph Chilton Pearce, of *Magical Parent-Magical Child: The Optimum Learning Relationship*, which applies the basic principles of “state specific learning” or “being in the zone” to parenting and education.

Michael Mendizza builds bridges of understanding between the visionary educational and research community and adults who are mentoring the future of humanity. Michael has been inspired by and has worked closely with David Bohm, J. Krishnamurti, Ashley Montagu and his close friend Joseph Chilton Pearce.

*“Unprecedented rates of change are redefining the meaning of education. The known is yielding to and inviting the unknown. Asking deeper questions is replacing having the right answer.”*

*“Rediscovering the natural order of the mind with its vast intelligence begins with attention. The instant our habitual auto-pilot reflex system is switched off, a new, more attentive, curious state resonates through the body and mind.”*

*“We are faced with a breakdown of general social order and human values that threatens stability throughout the world. Existing knowledge cannot meet this challenge. Something much deeper is needed, a completely new approach.”*

— Michael Mendizza

Sponsored by:  
**Association for Humanistic Psychology**



AHP is the voice of ordinary people with an extraordinary vision for a more conscious and humane global society.

In cooperation with:

**Association for Transpersonal Psychology:**  
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**Spiritual Competency Resource Center:**  
[spiritualcompetency.com](http://spiritualcompetency.com)

**New Dimensions:** [newdimensions.org](http://newdimensions.org)

Joseph Chilton Pearce, like no other, takes us on a journey into ourselves. He weaves together our story full of our amazing capacities and self-inflicted limitations. He helps shatter the false limitations and surf the wave of creative intelligence emanating from our own heart.



JOSEPH CHILTON PEARCE — INTELLECT & INTELLIGENCE: FULFILLING YOUR EVOLUTIONARY POTENTIAL  
MICHAEL MENDIZZA — YOU ARE NOT WHO YOU THINK YOU ARE

APRIL 3-5 • SEATTLE, WA  
MAY 29-31 • IRVINE, CA

- Explore ways to achieve heart-brain coherence.
- Discover what you need to allow the full development of intelligence.
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Association for Humanistic Psychology  
Midwest-AHP, 7138 English Birch Lane, Indianapolis, IN 46268-5723

What's your potential & what's preventing you from reaching it?

INTELLECT & INTELLIGENCE:

# Fulfilling Your Evolutionary Potential

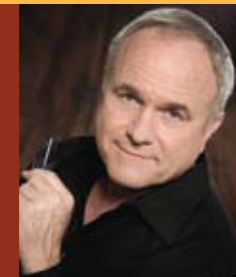
Joseph Chilton Pearce, reveals the relationship of mind and reality and nature's blueprint for a self-transcending humanity.



APRIL 3-5 • SEATTLE, WA  
MAY 29-31 • IRVINE, CA

**BONUS!**  
**Michael Mendizza workshop**

You are not **WHO** you **THINK** you are



CECs available

THE CONFERENCEWORKS!

“ Full development, for which we are genetically equipped, is pure creativity, which can only take place by thought being developed as an instrument of insight-intelligence, open to and capable of handling the awesome power of consciousness. ” — Joseph Chilton Pearce

**JOE PEARCE** reaches beyond the limitations most adults have accepted for themselves by exploring human potentials few of us develop. Referencing the developmental stages, he describes insight and intelligence, true creativity and the capacity to think and reason without conflict.

- Explore the nature of intelligence, brain development and the critical role adults play at each stage of a child's development.
- Learn how each developmental stage, in children and adults, opens to new realms of intelligence.
- Unlock the power of each region of the brain.
- Discover the difference between intellectual intelligence and the deeper intelligence of the heart.

To allow the full development of intelligence, we must acknowledge and cooperate with our own biological plan. Our problems are largely man-made, caused by ignoring nature's plan.

Learn how nature's plan can be preserved and developed in a child or recovered in adults.

- See the relationship between how children feel about themselves and the world and how that impacts their growth and development.
- Explore what frees or cripples children as they mature in to adults.
- What are the implications for how adults relate to children?
- Understand the difference between true learning and conditioning.
- Learn how the state of authentic play frees the body and the mind from its conditioning.

“Joseph Chilton Pearce sees some extraordinary things happening right now, in little pockets all over the world, examples of true coherency in a massively incoherent system.”

— Chris Mercogliano and Kim Debus, *Journal of Family Life*

Beneath awareness, culture imprints a negative force field blocking the natural rise of your spirit toward its innate nature, sabotaging your natural abilities. You lose the sense of yourself and your connection to everything. You can reverse the unconscious loss of your true being by allowing the intelligence of the heart to take hold and flourish.

Drawing on neuroscience, neurocardiology (the “brain” of the

heart) and the evolutionary nature of the four-fold brain, Joe will show you how it's possible to take a leap to a new consciousness.

- Understand how the heart radiates information, communicating directly with every cell in your body and beyond.
- See how culture blocks real spiritual growth and what you can do about it.
- Dissolve the false images and beliefs that prevent transcendent spirit from revealing your potential.
- Discover how this can change how you relate to your family.
- Finally, see that you are much more than you ever dreamed possible and begin dreaming a new dream.

Ours is an incredible age. Not only will we weather our current global crises both personally and socially, our possibilities for transcending these inherent limitations and constraints, and opening to new evolutionary vistas, make this surely the greatest of all times to be around. You contain a built-in predisposition and ability to rise above—a vital adaptive spirit that you have not yet utilized.

Explore eminently practical and concrete solutions with one of the most remarkable men of our time.

### FOR HEALTHCARE PROFESSIONALS & EDUCATORS

Essential new science—for you and those in your care:

- Root causes of adult dysfunctions in light of recent research into early childhood development
- The conflict between genetically determined development and culturally programmed behavior
- The effect of media on biological patterns of development
- Issues modern adults face that previous generations did not
- How to address conflicts in daily life through a practice of “unconflicted” behavior found in heart-brain-body coherence

REGISTER NOW for this rare appearance by a master teacher and thinker!

Save \$20 when you book before the Early Bird Deadline!



Joseph Chilton Pearce is the author of *Magical Child*, *Evolution's End*, *The Biology of Transcendence* and most recently *The Death of Religion and Rebirth of Spirit*. He also

co-authored *Magical Parent – Magical Child* with Michael Mendizza. He lives in the Blue Ridge Mountains of Virginia.

His classic work, *The Crack in the Cosmic Egg*, shaped the thought of a generation with its powerful insights into the true nature of mind and reality. For over forty years Joe has written, taught at major colleges and universities and lectured internationally on human development and the changing needs of children. Why? Because the experiences that shape the child shape the world. If we are to discover and develop our true potential it must begin with conception.

“Joseph Chilton Pearce introduced a crack into the egg of Western culture in the early 1970s that in many ways led directly to the more esoteric aspects of the modern self-help movement, the widespread interest in mysticism, and the discovery of the intersection of science and spirituality.”

— Thom Hartmann, author of *The Last Hours of Ancient Sunlight*

Joe's work explores fundamental issues about the human mind and our development as a species. He looks at how our experience of the world and of ourselves forms within the “ocean of neurons” in our heads; why the very nature of our brain/mind leads us to “dominion over” the physical world and beyond. He shows why we fail to develop, feel victimized by the world instead, and what simple steps we can take as individuals to complete our natural development and achieve the potential nature intended.

## 4 Easy Ways for you to Register!

Save \$20 when you book before the Early Bird deadline!

1. Online: ConferenceWorks.com
2. Fax: 317-328-1475
3. Phone: 800-395-8445
- 4: Mail form with payment to:

**The ConferenceWorks!**  
7138 English Birch Lane  
Indianapolis, IN 46268

Note: Please do not mail your registration later than one week prior to the workshop; use fax, web or phone only.

### Workshop Schedule

Pearce Friday 7 pm - 10 pm  
Saturday 9 am - 5 pm

Mendizza Sunday 9 am – 1 pm

### Location and Lodging

April 3-5 • Seattle, WA  
Hilton Bellevue

Reservations:  
800-445-7667 or 425-450-1300  
300 112th Avenue SE, Bellevue, WA 98004  
Room rate \$105 until March 13

May 29-31 • Irvine, CA  
Hyatt Regency Irvine

Reservations:  
800-233-1234 or 949-975-1234  
17900 Jamboree Blvd., Irvine, CA 92614  
Room rate \$99 until May 7

Call the hotel directly to reserve your room. Ask for the reduced “Pearce” workshop rate. Reserve Early. These reduced rates are available only until the date listed or until the rooms we have set aside for this workshop are taken, whichever comes first.

### Work Exchange

A limited number of work exchange positions are available. For more information call 317-329-8445.

### Refund Policy

Refunds must be requested in writing. Full refunds minus a \$35 per person processing fee will be given for requests received more than one week before the workshop. No refund requests will be honored post-workshop.

### The ConferenceWorks!

has produced in-depth weekend learning experiences for over 19 years with presenters who are the leaders and innovators in their fields. Our weekends are designed to support your personal growth, professional development and conscious evolution.

## REGISTRATION FORM

JOSEPH CHILTON PEARCE • MICHAEL MENDIZZA—SPRING 2009

Please print legibly. IMPORTANT: Please write in your priority code below (from your address label), even if this flyer is not addressed to you.

Priority Code: \_\_\_\_\_

First Name (for badge) \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Email \_\_\_\_\_

I need special ADA seating arrangements for:  hearing  visual  mobility impairments.

Please send me (#) \_\_\_\_\_ more flyers to give to my friends, clients and colleagues.

Location:  April 3-5 • Seattle, WA  
 May 29-31 • Irvine, CA

### Payment Amount & Method (select applicable fee)

**\$175 Early Bird Discount**  
if registration sent by: March 6/Seattle or May 1/Irvine

**\$195 Registration Fee for Joseph Chilton Pearce**

**Student/Senior/Member Discount**  
(Subtract one \$25 discount if any of the categories below apply to you; check all that apply)  
Member:  AHP  ATP  
 Student (12 hours+)  Senior (65+)

**\$225 at the Door**

**Registration fee for Michael Mendizza**  
**\$75 if in addition to Pearce**  
**\$95 if Mendizza only**

### TOTAL DUE

Check or money order (U.S. \$ only) payable to: **The ConferenceWorks!**  
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Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature required \_\_\_\_\_

- Please keep my name on your mailing list although I am unable to attend the workshop.
- I plan to register for Continuing Education Credits (processing fee to be paid onsite.)
- Add me to the TCW! e-newsletter for news & updates.
- I would like to be added to the Presenter's email list.
- Please send me information about AHP, The Association for Humanistic Psychology.

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